

CAMUNDA CON 2024

AI as the Next UI

Driving Intelligent Straight Through Processing with Intent led interactions

Bhupesh Naik
AVP EMEA Business - Automation, AI and Integration
Infosys Limited

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We are a Next Gen Digital and Technology Services firm



\$18.6 Bn
Group Revenue:
LTM (USD)

42+
Years of
Service

62%+
Revenue
from Digital

317K+
Employees

56+
Countries

Recognitions



Infosys ranked by TIME Magazine in the Top 100 firms globally in their list of World's best companies (Aug-2023)

FORTUNE

Infosys USA is one of the Best Big Companies to Work For™



Infosys ranked #11 in Fortune's 'Change the World' list, lauded for its ESG & CSR initiatives and impact.

Partnerships



Diversity & ESG

39.5%
Women in
workforce

25%
Women in
Board

161
Nationalities



THE ECONOMIC TIMES
One of the best organizations
for women in 2023 by ET



Infosys Foundation USA

Spearheading a variety of computer science education and maker initiatives to benefit students and teachers aiming to touch 20 million students



100% carbon neutral globally in 2020, 30 years ahead of the Paris agreement and announced **ESG Vision 2030**

Part of **DJSI World** and **FTSE4Good** Index

Infosys topaz

Our AI-first offering to accelerate business value for global enterprises using generative AI

- 12,000+ AI use cases
- 150+ pre-trained AI models; 10+ platforms
- AI-first specialists and data strategists
- 'Responsible by design' approach to ethics, trust, privacy, security and compliance



Accelerate Growth




Build Connected Ecosystems




Unlock Efficiencies At Scale

Infosys Camunda practice


 **250+** Camunda Resources

 **7000+** BPM and RPA resources supporting global organizations

 **6+ year** practice across domains

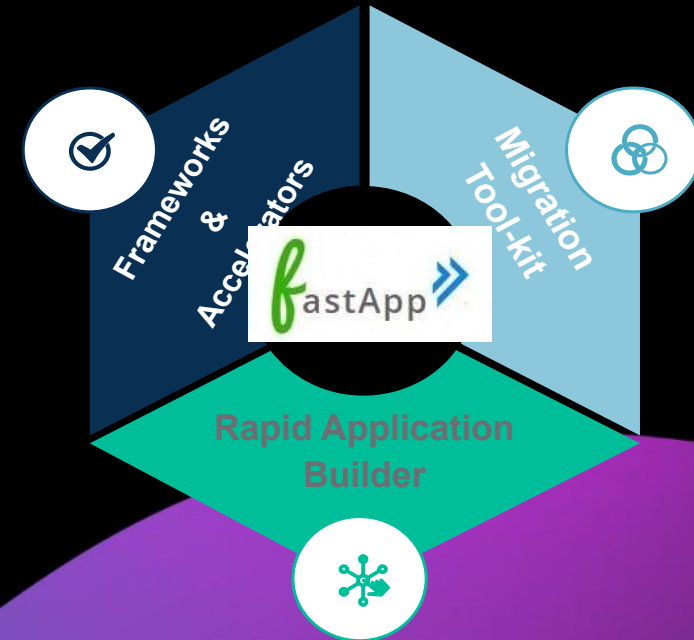
 **8+ Tools, IPs, and Accelerators** for Camunda Delivery Standardization and Excellence

 Global GSI Partner Award of the Year 2022

 Infosys is one of the largest SI **Platinum Certified Partner** for Camunda

Infosys Advantage

An Infosys proprietary framework for open-source platforms to help shorten the time to market for factory-based process migration approach ...ready to use components with Rapid Application Builder



GLOBAL NETWORK

Infosys is a global leader in next-generation digital services and consulting. We enable clients in 45 countries to navigate their digital transformation



EMPOWERING BUSINESS

Infosys Digital Automation combines the power of BPM, RPA, and AI to transform the business value chain



STRATEGIC PARTNERSHIP

Our suite of software and services, together with our rich Camunda partner ecosystem, helps companies drive greater business efficiency and deliver World-class customer service.

Automation ERA We Know Today

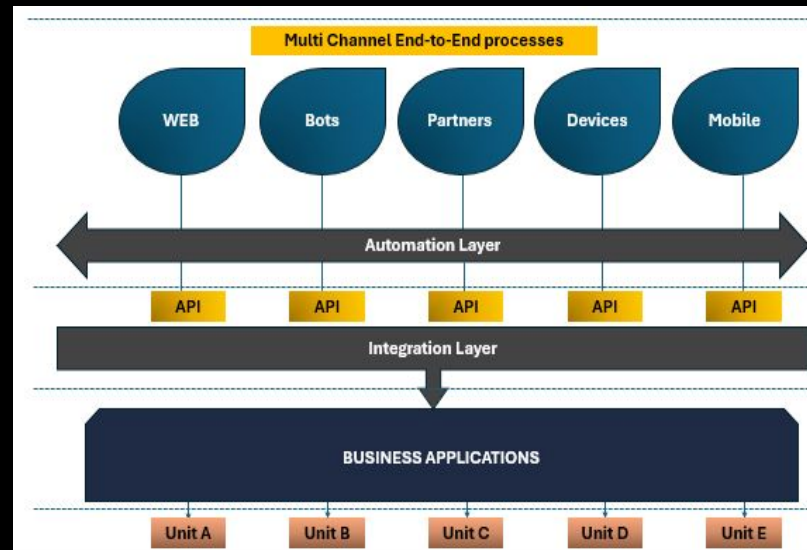
Document mgmt. and Workflow

Manual execution with document oriented



BPM & RPA

Manual execution with process, system automation, UI forms oriented



Limitations

- Manual by design.
- Heavy reliance on user interfaces.
- Products and platforms invested in manual UI technology.
- Limited system integration, post facto implementations.
- UI Screens is default as key interface to users.
- Human intervention is necessary to direct the systems.
- Fails for digital scale.

Industry forces to redefine next gen of AI-First Applications



Interactive



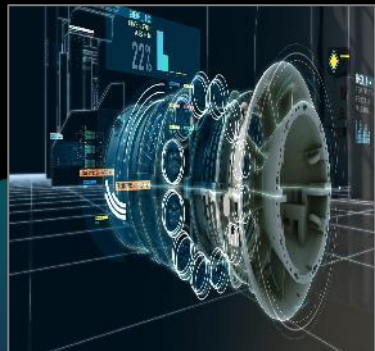
**Interactions + AI
Intent Capture**



**Events
Intensive**



**Events + AI
Context Understanding**

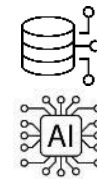


**Straight
Through**



**Rules and Orchestration +
AI Autonomous Actions**

**Knowledge
Intensive**



**DATA + AI
Knowledge Ecosystem**



**Smart
Mashup
APi**

API + AI

The shift to Intelligent by Design and Manual by Exception

- Bottlenecks & potential for human error.
- Technical debt and hinder innovation
- Data inconsistencies
- Lack of flexibility and
- restricted productivity
- Delayed decision-making.
- Complexity & Expensive Variations
- Human driven automation.

- Automated decision-making
- Minimal errors
- Autonomous task execution
- Consistent results,
- Friendly to fluctuating demands
- Expansion to new markets & audience
- Predictive and Prescriptive
- Intelligence led automation with human in loop

Manual by Design

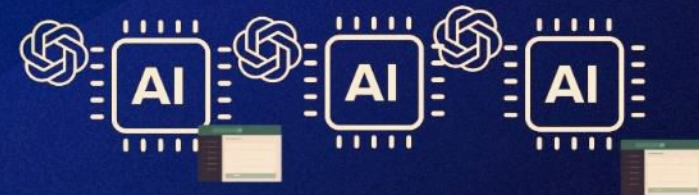


UI - Process- Rules- API- Data



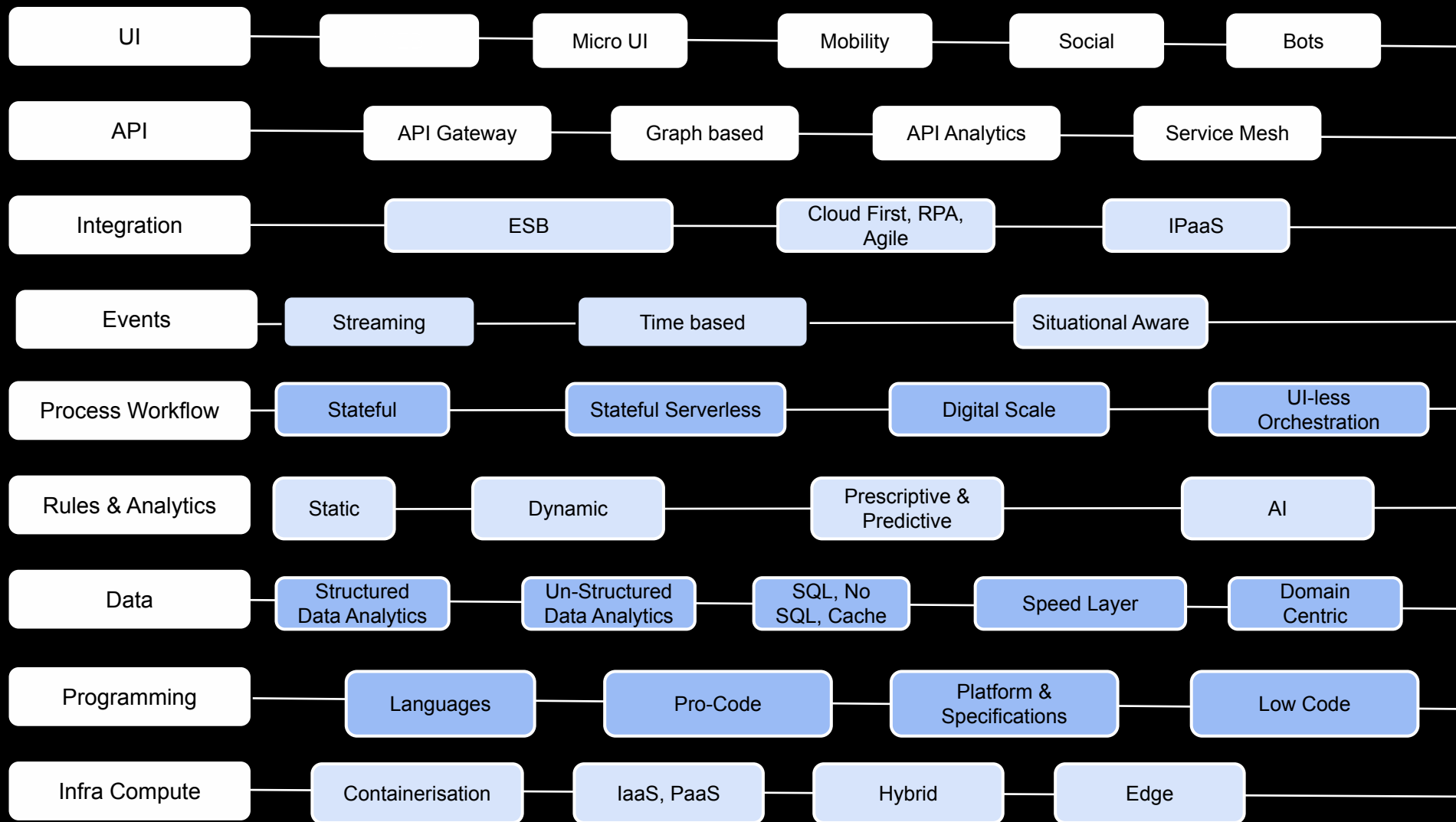
GAME
CHANGE
AI as the Next UI

Intelligent Experience (IX)



Intent - Context - Action - Knowledge

The changing landscape towards, Agentic Process Mgmt, Co-Pilot, Agentic AI



	Conversational & Virtual – 3D
	Smart Mashup , APri
	Context Lake
	Co-Pilot & Process Autonomous Action Engine
	AI Only
	Knowledge Ecosystem
	Smart No-Code
	Carbon Intelligent & Quantum



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[Set up a virtual office](#)

Start building a real presence today



[Buy a Membership](#)

Access thousands of locations on demand



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Download our app and get started today



I am looking for an office space in Reading

We offer 14 locations, most equipped with coffee machines and breakout areas.

Show the ones with coffee machines

Yes, absolutely! The locations with coffee machines also have few special offers.

Ok, show me only those.

If you'd like, I can send you this list via WhatsApp so you can take your time reviewing it.

Sure

Ask anything...



2 locations.

Office Space prices are per person per month based on a 24 month contract



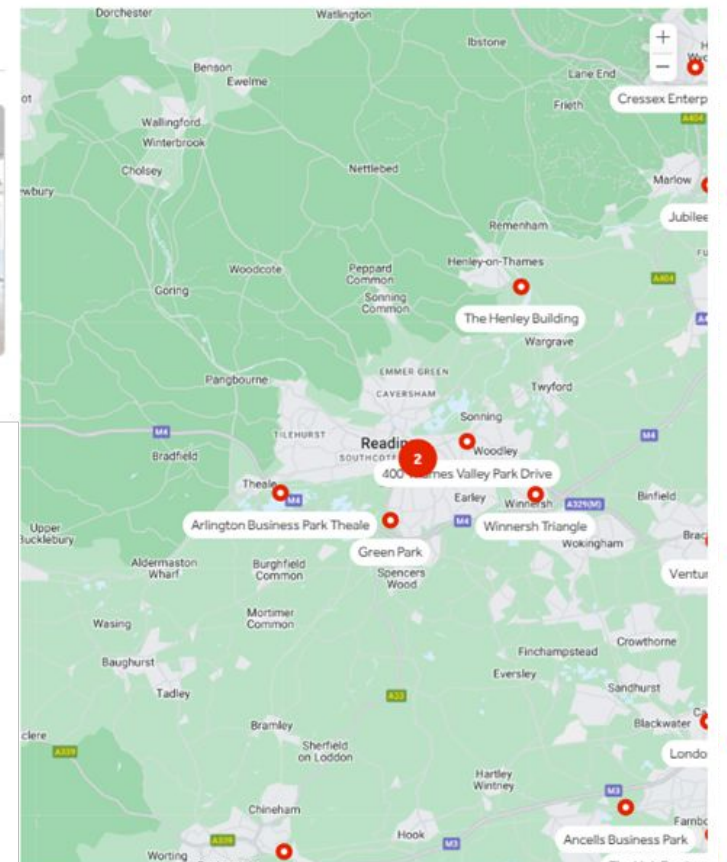
9 Greysfriars Road

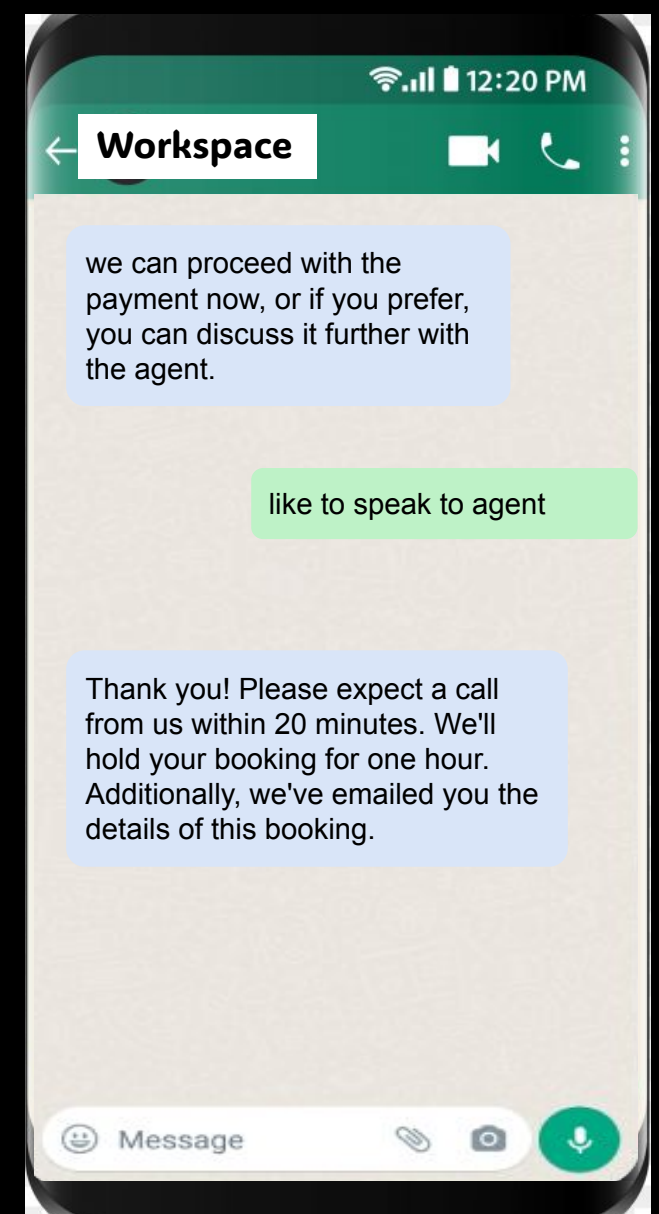
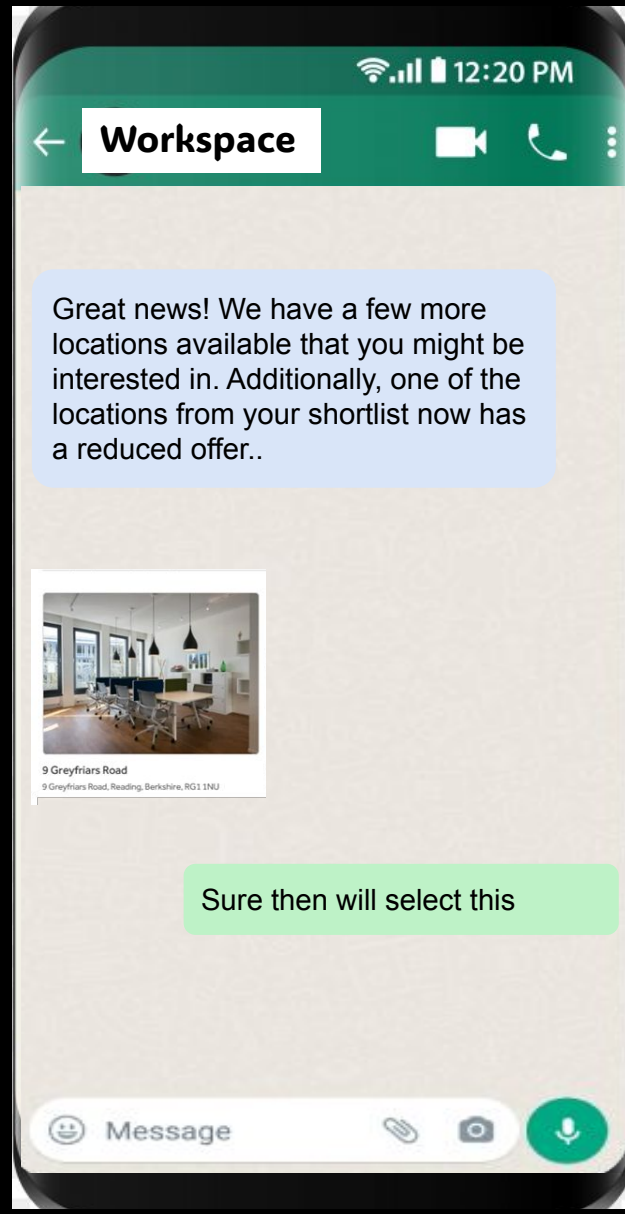
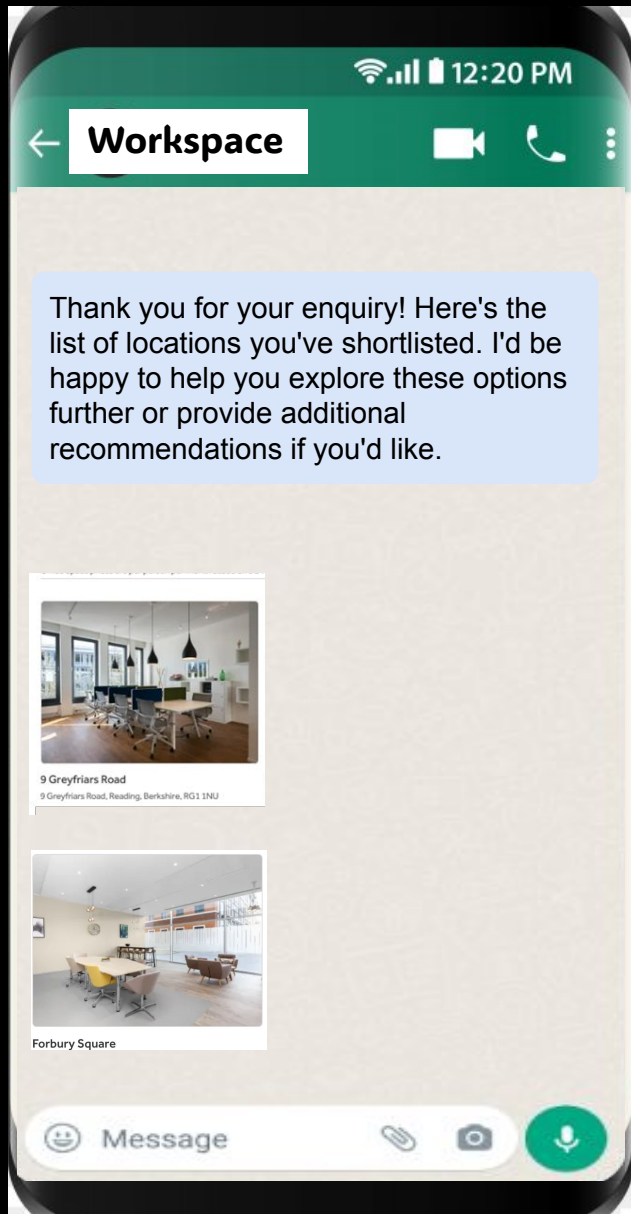
9 Greysfriars Road, Reading, Berkshire, RG1 1NU



Forbury Square

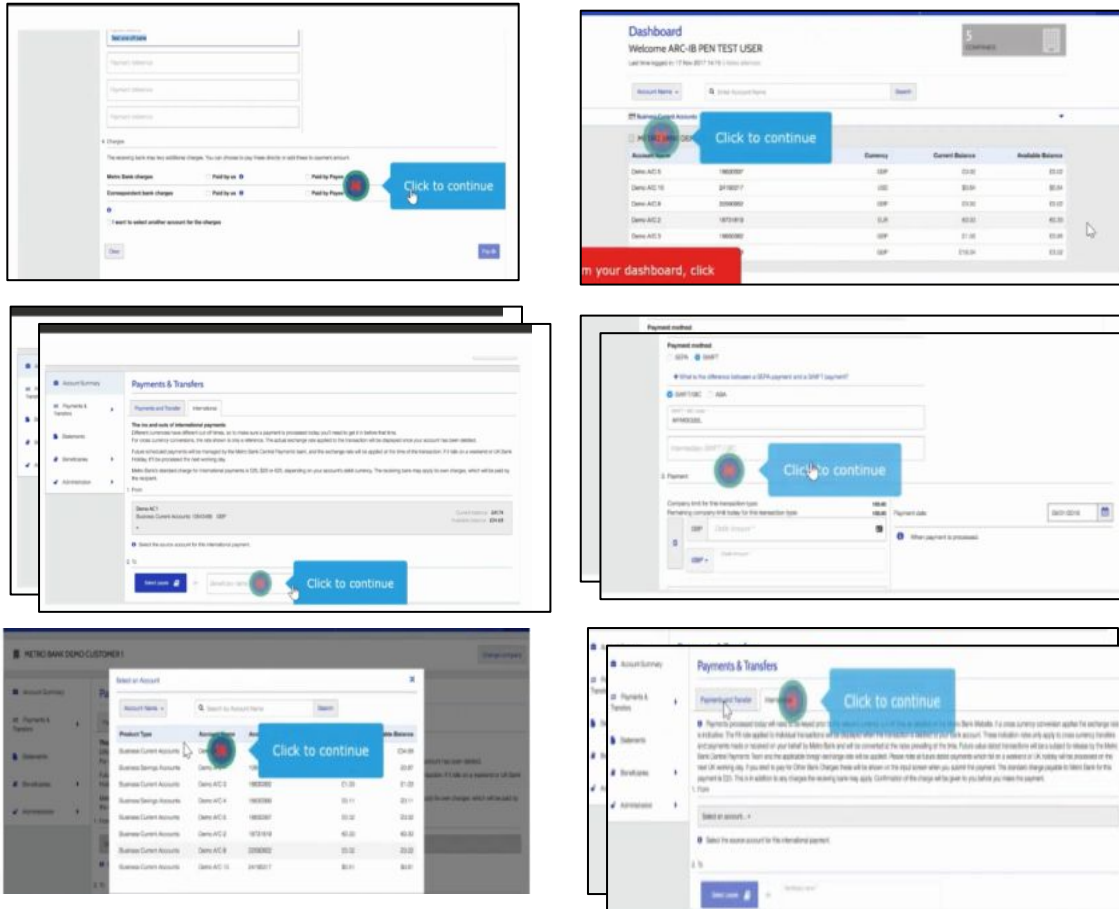
Forbury Square Davidson House, Reading, Berkshire, ...



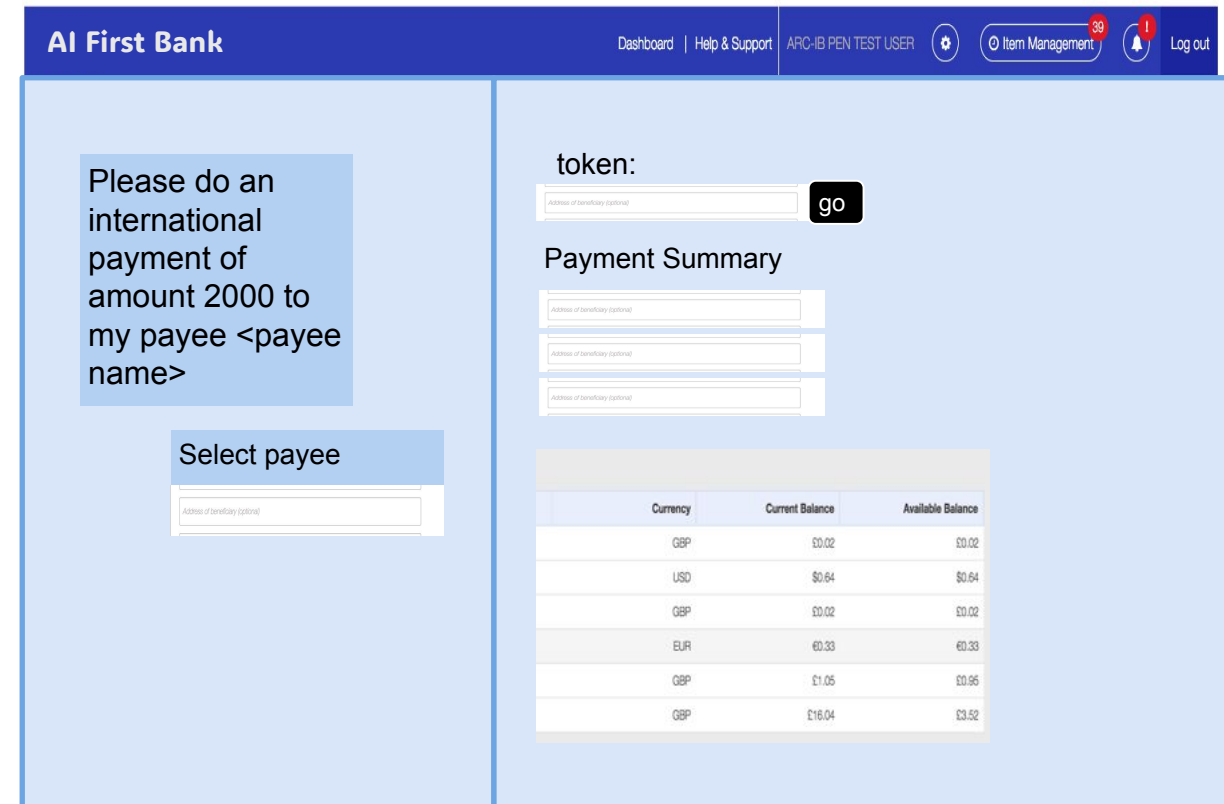


AI-First, Banking experiences.

As-is manual by design



To-Be - Intelligent by design



Demo

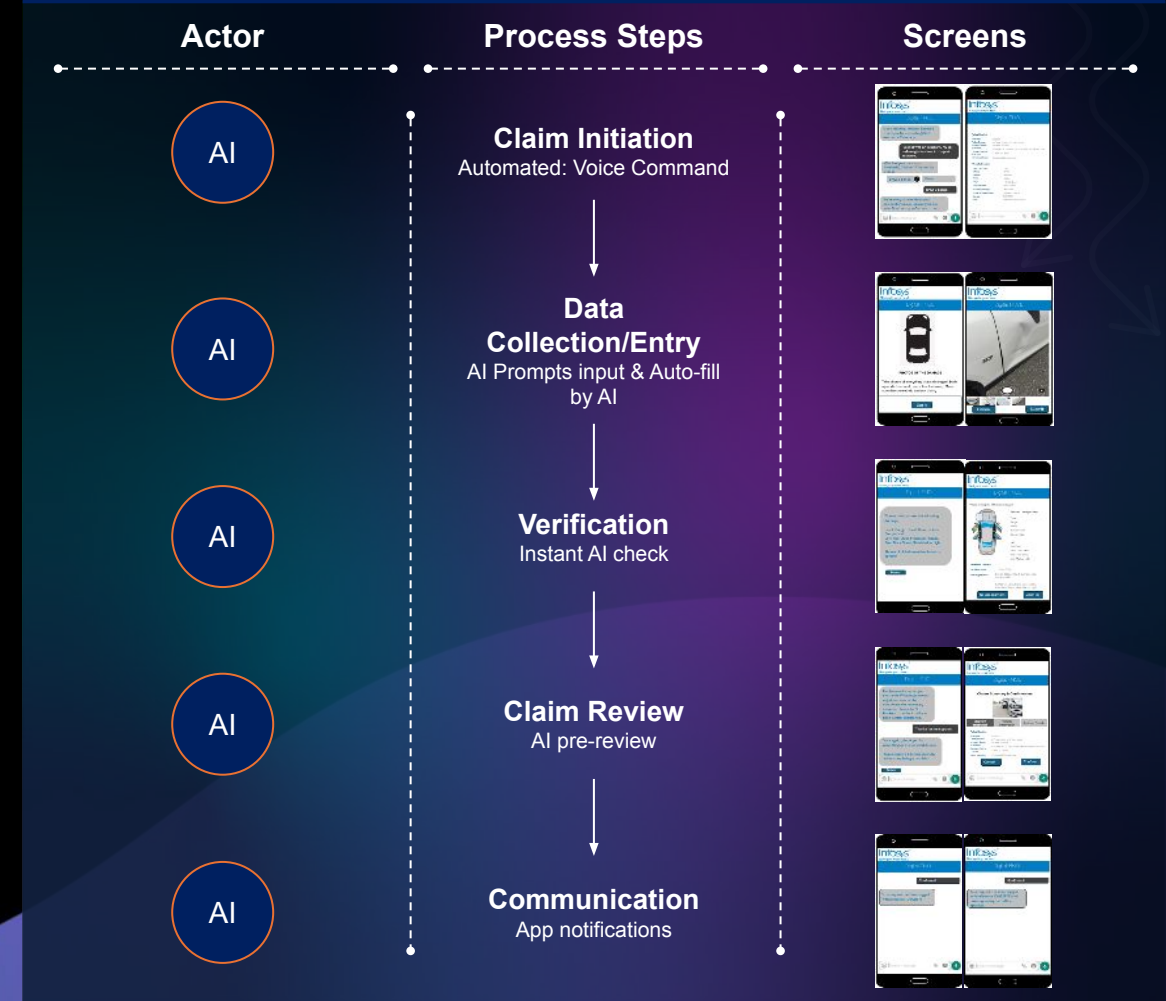
Demo results : AI enhances FNOL Process



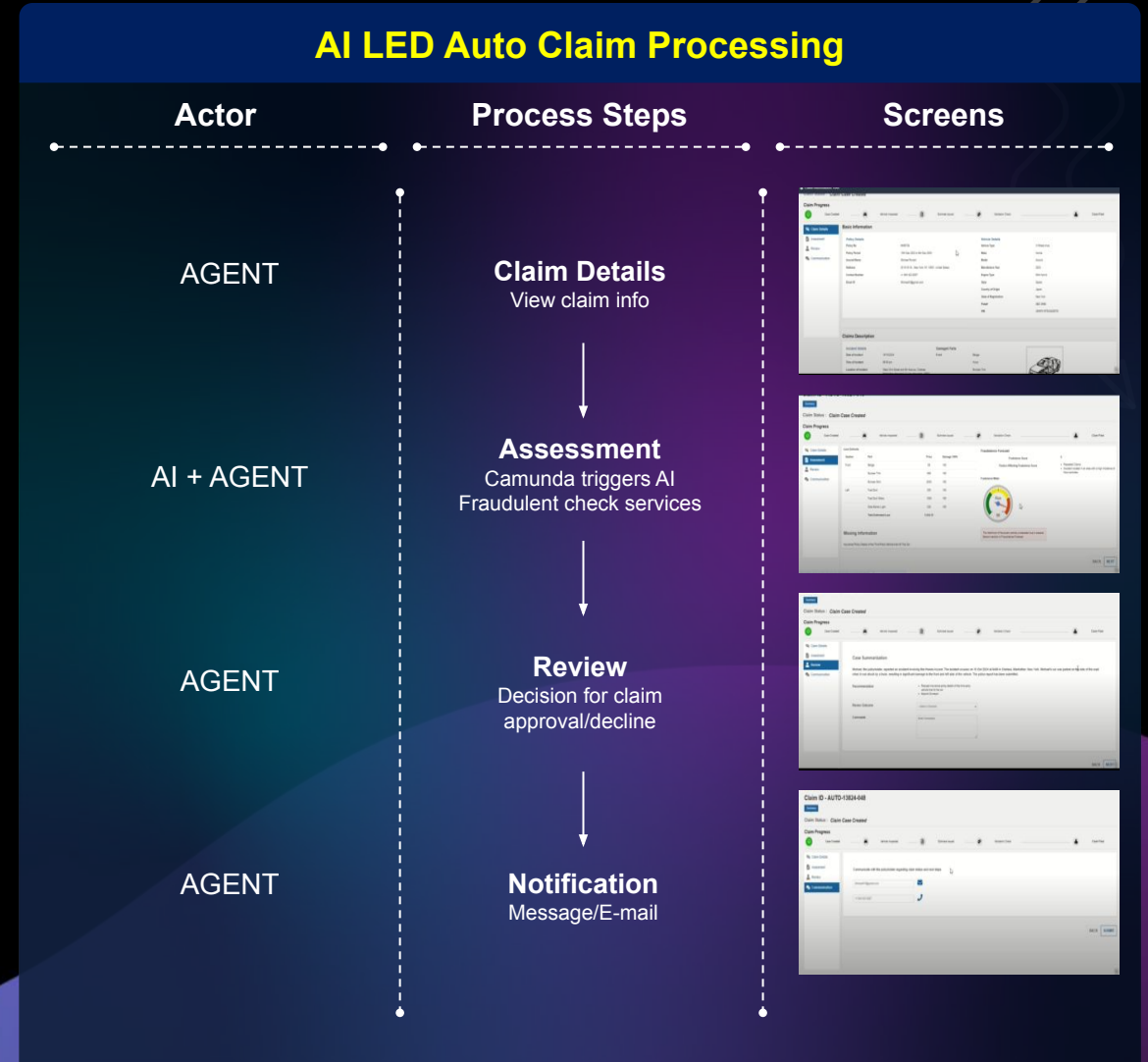
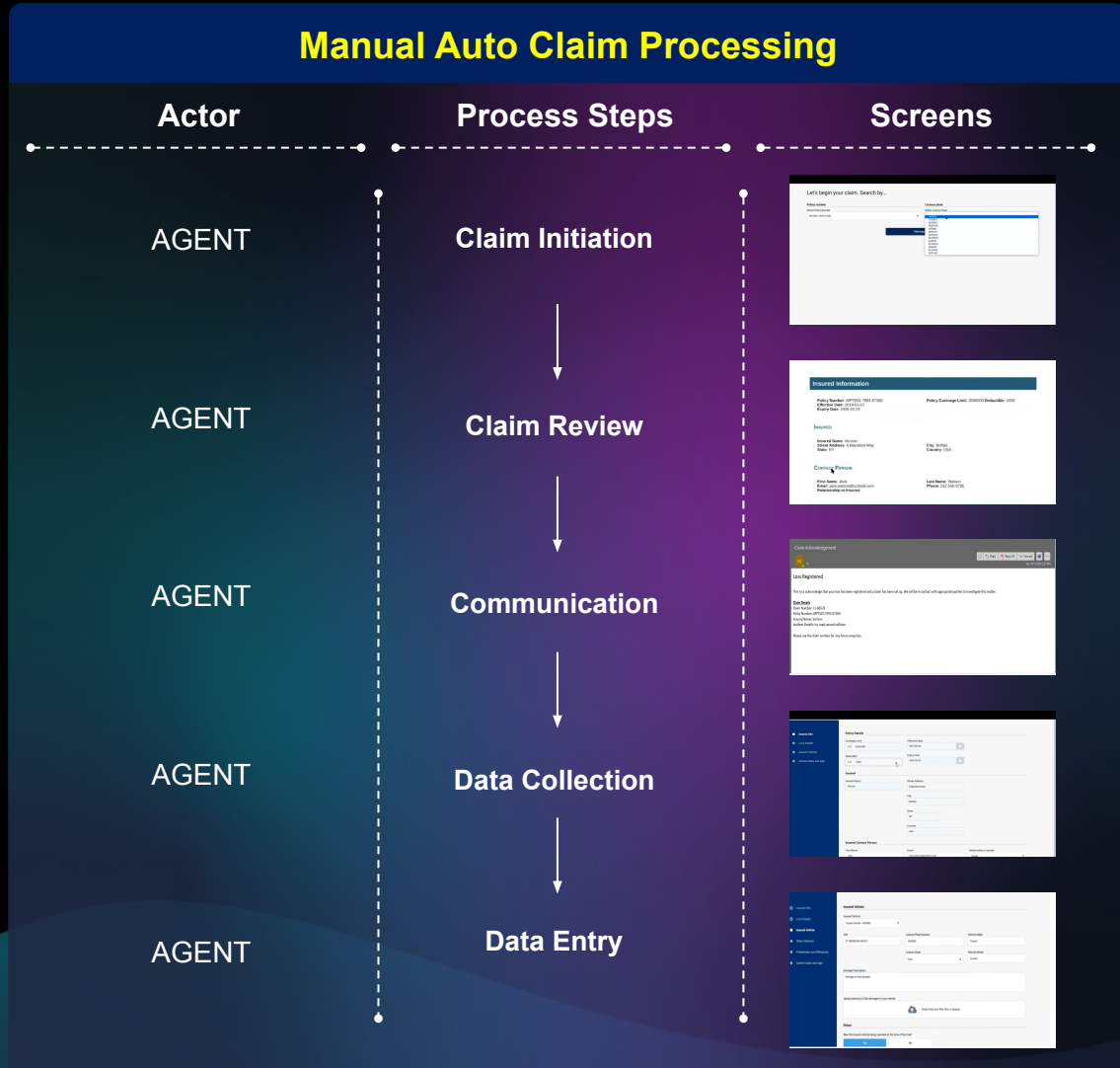
Manual Auto Claim Submission



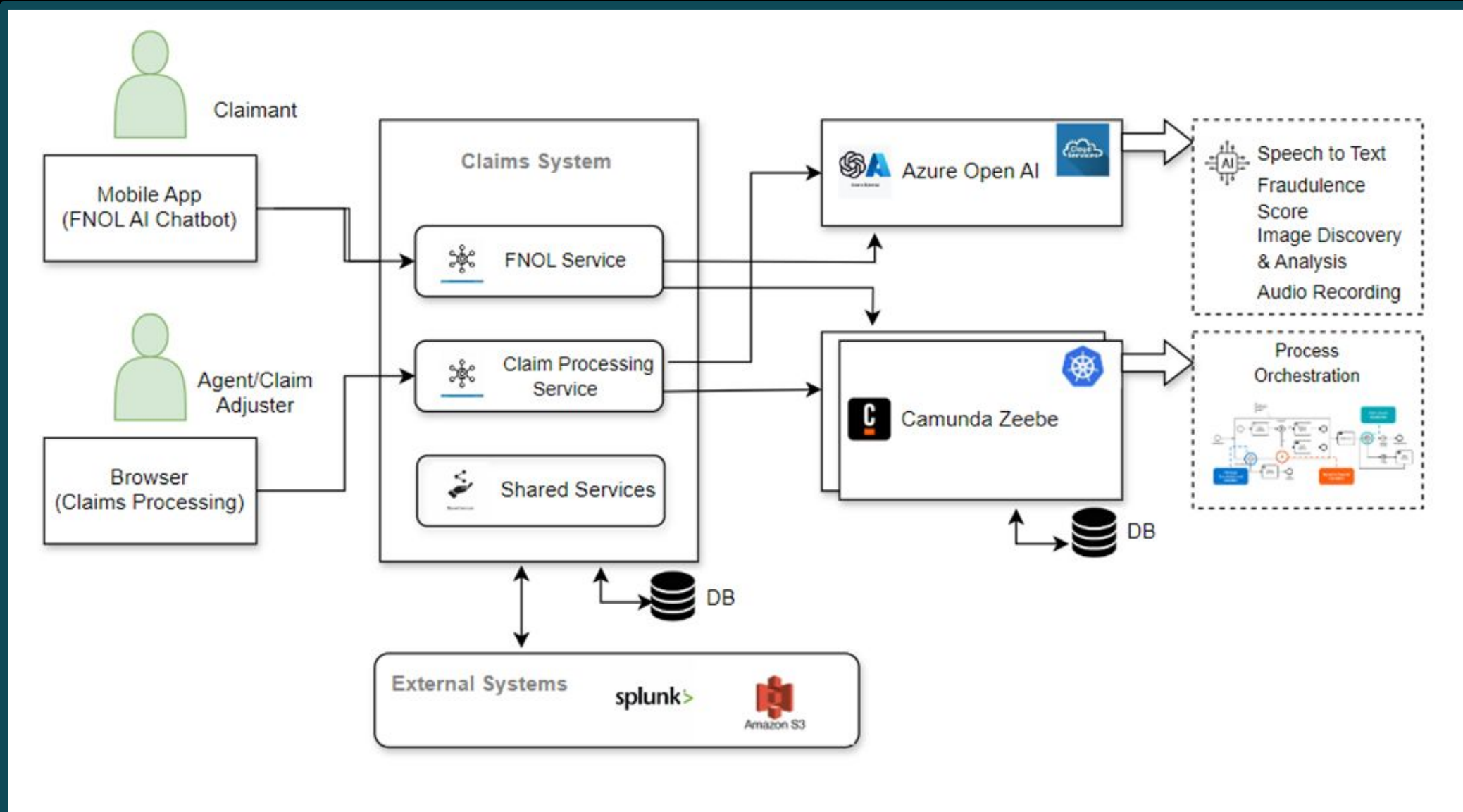
AI LED Auto Claim Filing



Demo results : AI enhances Auto Claims Process



Auto Claims Architecture

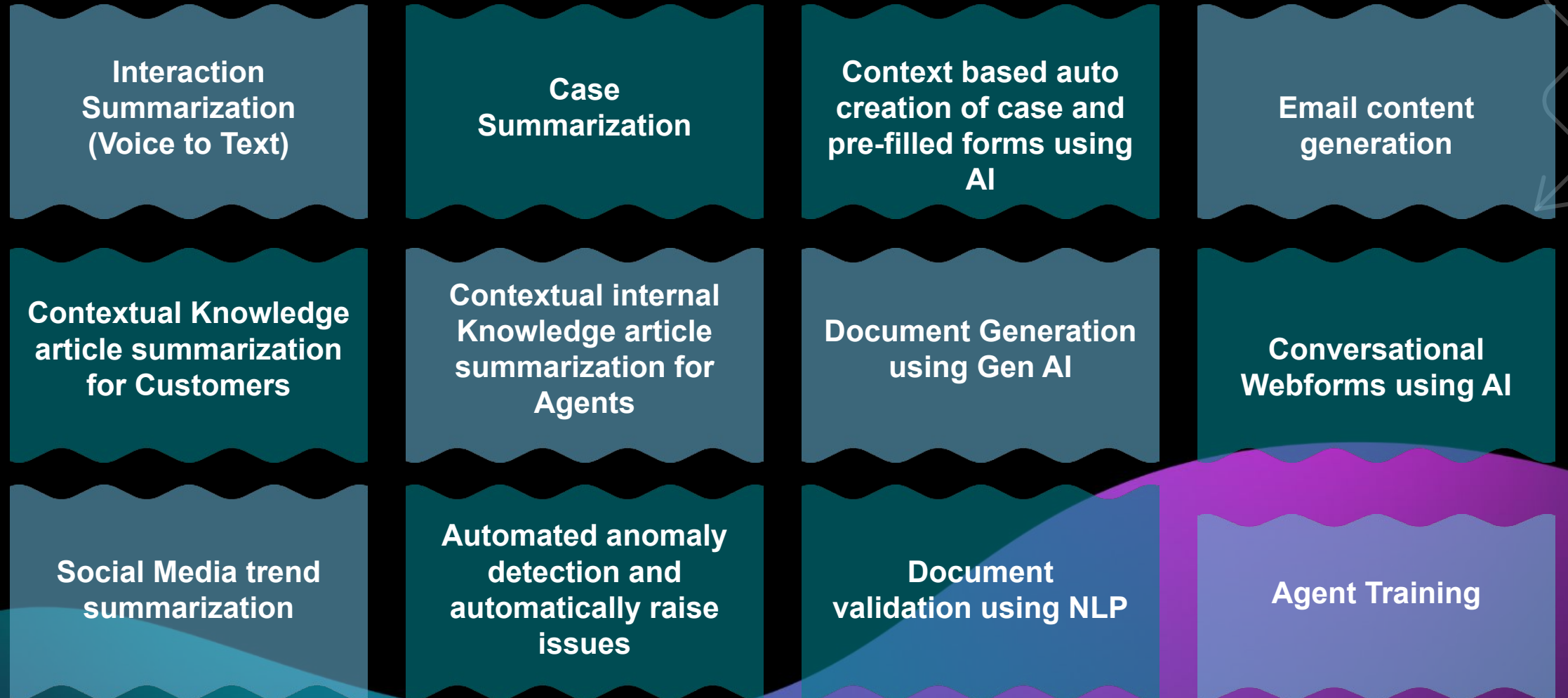


Enhancing UI Interactions with AI: Augmentation and Beyond



Patterns of Manual interaction using UI	Solution to use AI
Data capture through observation	Channel analytics, sentiment analytics, voice to text, document analytics, vision analytics, image analytics, video analytics
Decision making	Confidence Scoring, identifying patterns and trends, auto simulations
Flagging/Status update	Context and Task Analytics
Look for information	Semantic Search, Knowledge Graphs
Information collation & summarization	Auto generation of content,
Initiate Action	Task suggestion and/or Autonomous Task execution
Context Understanding	Event analytics
Understanding complex siloed data	Prescriptive and Predictive Analytics

Possible use cases for AI as Next UI, Infosys PoV

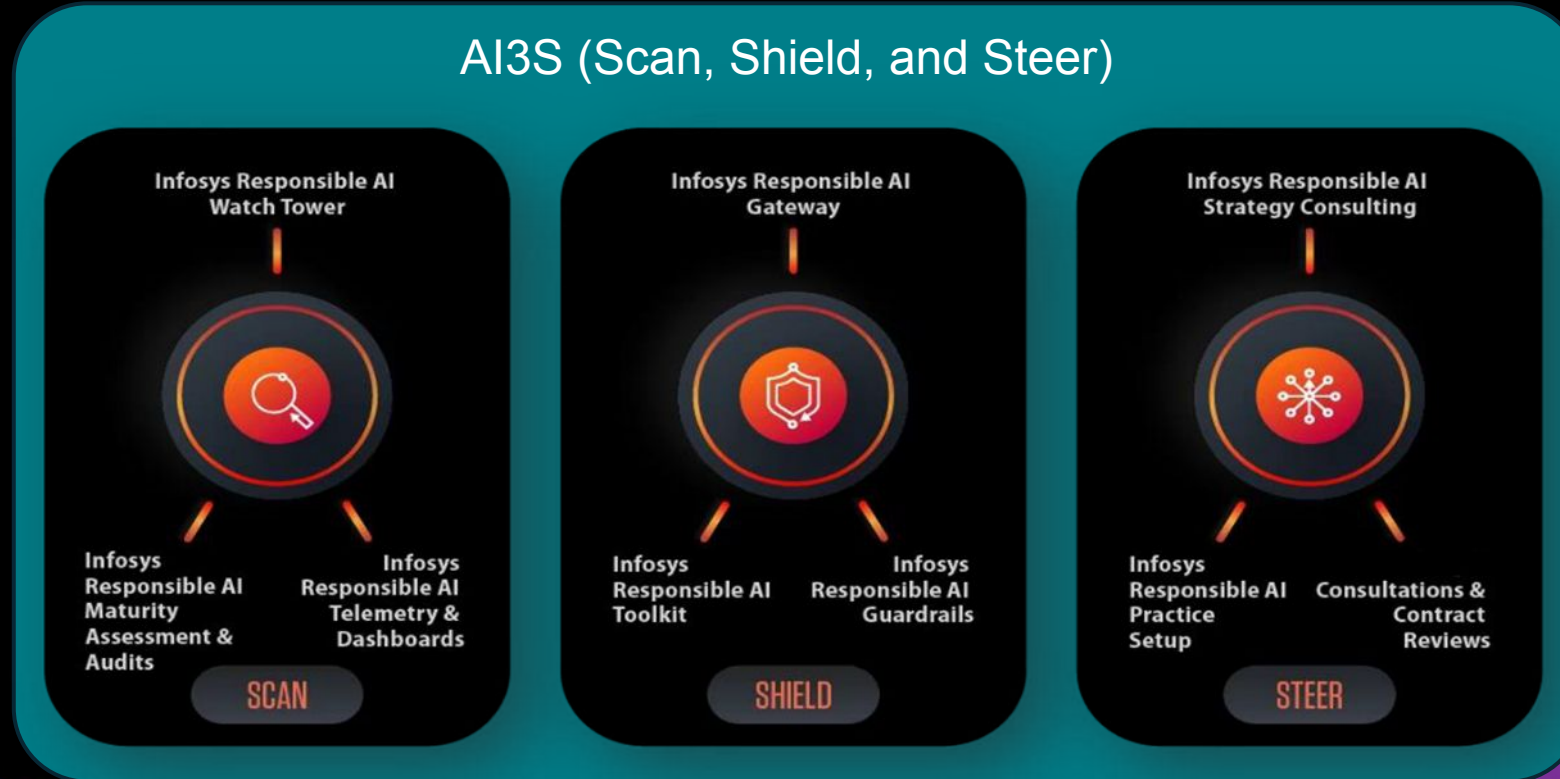


Infosys approach towards Responsible AI

PRINCIPLES

HUMAN + AI | SAFEGUARD HUMAN RIGHTS | ETHICAL INNOVATION | FAIRNESS |
TRANSPARENCY | INCLUSIVITY & EQUAL ACCESS | GLOBAL RAI ADOPTION

AI3S (Scan, Shield, and Steer)



GEN AI GUARDRAILS

PROMPT INJECTION | JAILBREAK | PROFANITY & TOXICITY | PII | IP VIOLATION | BIAS |
EXPLAINABILITY | ORG POLICY & ROLE BASED CONTROLS



Infosys®
Navigate your next

Thank You



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